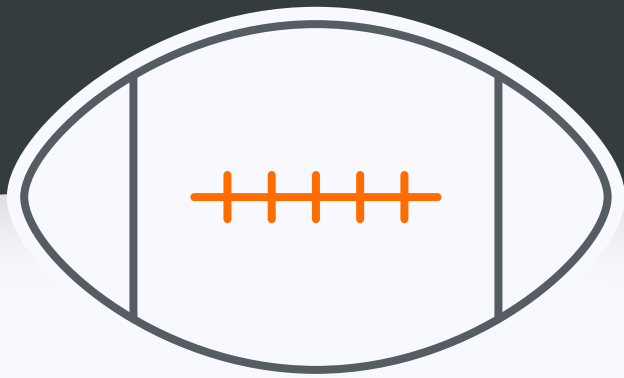


VISIBILITY KEEPS

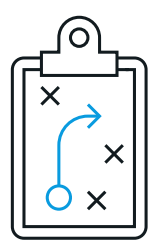
THE DX DRIVE ALIVE

For the eight in 10 companies in the U.S. undergoing digital transformation (DX), there's typically no offseason. It's a speed and endurance challenge, not to mention a massive expense, with DX spending predicted to reach nearly \$2 trillion in 2022.

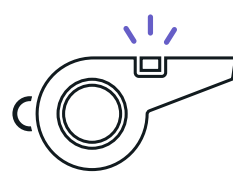


DX forces NetOps and SecOps leaders to do multiple jobs on the field. They are shot calling coaches. They are flag throwing refs. And they need visibility to make fast, accurate decisions in variable conditions.

Here's what the right visibility helps you see and do:



Advance The Play



Control The Field



Establish a data-driven culture

It starts at the board and C-level with a five year plan and then ensuring you have the culture, people and resources to get there.



Malware interference

Malware moves, and data exfiltration happens, across your network in stealth mode. You need to see it to stop it and stay secure.



Let network data guide your DX efforts

Visualize your network infrastructure - what's running on it, and how applications are performing and interacting with each other - and apply the insights for seamless DX.



Loss of data

NetOps and SecOps teams must navigate everything from escalating cybercrime to evolving IT environments and regulatory challenges like GDPR - so having a handle on your data is critical.



Turn application complexity into cohesion

With today's complex, multi-tier applications, the right kind of data, at the right time helps you understand their interaction, performance and security characteristics. It gives you control.



Delay of network

Slow is the new down. Nobody has the time or patience for that. NetOps teams have to tackle very complex enterprise infrastructures while allowing networks to run fast.



Make adjustments at high speeds

Continually analyze your network and application traffic data for real-time knowledge that can be used to troubleshoot snags and act on security issues.



Unsanctioned applications

Without visibility you can't see app use - sanctioned or not. Applications need to be managed and secured. The new breed of apps in DX adds complexity that demands visibility.

To learn how your organization can run fast and stay secure, please visit www.gigamon.com/dx